

# IN PURSUIT OF AFRICAS GREATNESS

## *Ustawi Biomedical Research Innovation and Industrial Centres of Africa*

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UBRICA is an epic journey, and odyssey about search for universal health access for people living in Africa. The Ustawi Biomedical Research Innovation and Industrial Centres of Africa, was established for the core purpose of improving the lives of the African people.

UBRICA is about life science, comprising excellence in the fields of biology and medicine in Africa. The aim is focused on what hurts Africa most. Poverty, which is one of the hardest challenges in Africa, has stifled development of good quality medical services in hospitals and clinics outside a few cities.

As an organization inspired by vision, we are driven by mission to create places that will be centres of excellence in health and human development, disease detection, world class clinical and related services, disease prevention, disease treatment and so on.

Africans are waking up, both locally and in the Diaspora. They have woken up to a deeper level of realization that in pursuit of Africa's greatness, it will take Africans to develop Africa.

Poverty in Africa is a direct result of widespread lack of access to market for African produce, products and services. To overcome this problem, we intend to connect to the 14 million Kenyans, through an e-commerce platform SOKO JANJA (see, [sokojanja.com](http://sokojanja.com)) to engage in peer-to-peer trades. Ordinary folks who don't have access to market will sell their produce, services or products. Our determination to connect to the 14 million Kenyans, will be the solution to represent the people who will be the consumers of the health services to be developed under Ubrica projects.

Ubrica, discovered that developing countries lag behind in knowledge conversion in biomedicine. We decided to create financial model that will help overcome Africa's problems through the following Ubrica projects:

- Ubrica Retail Clinical Centres (URCC)
- Ubrica One Biomedical Industrial City (UBMIC)
- University Science and Technology Parks (USTPs)

Through the URCCs, we are determined to have two clinics in every county in the country. A clinic, pharmacy, lab, grocery store and a small workshop comprise a URCC.

In pursuit of Africa's greatness, we propose to implement Ubrica One Biomedical Industrial City in Kenya (UBMIC). We will build Ubrica One on an approximately 4,000-acres land. The complete project will be master-planned biomedical industrial parks with state of the art hospitals fashioned as academic medical centers, research facilities, residential areas, and specialized industrial zones.

Ubrica will also facilitate design, development and implementation of 66 Science and Technology Parks for Universities in Kenya (STPs). The purpose is to ease sharing of knowledge, promote innovation and advance research to effective commercial products.

Since 2007 a lot has happened in Ubrica, do you want to get connected and engaged to Ubrica projects?

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