



WHAT TO DO WITH UBRICOINS IN YOUR WALLET

INTRODUCTION

- This document explains on what to do with Ubricoins in your wallet.

CONTENT

- Soko Janja
- Health
- Education
- Travel
- Sell directly or indirectly
- Transfer to a service provider

SOKO JANJA

- Ubricooin can be used as a means of payment on our online retail store...Soko Janja.
- Holders of the coin can be able to buy things from Soko Janja at a discounted price.
- Participants with products, produce and services will be enlisted on Soko Janja at no cost.
- People who will shop on Soko Janja will receive rewards in that, if you buy produce and goods that are locally produced on Soko Janja, you will be awarded loyalty points which can be converted into cash.

HEALTH

- Ubricoins will act as an assurance cover for accessing health services.
- Ubricoins will help gather intelligent data about health, nutrition information and diseases.
- Participants with products, produce and services will be enlisted on Soko Janja at no cost and get medical services at Ubrica Retail Clinical Centers (URCC) near them.
- Holders of Ubricoins will be able to access health services by paying using Ubricoins at our Ubrica Retail Clinical Centers and other clinical centers that have accepted Ubricoins as a form of payment.

EDUCATION

- Accepting Ubricoïn as a form of payment in schools will surely grow as this currency becomes more and more popular.
- Users will be able to access training programs, educational offering and online content while paying with Ubricoïn.
- Ubricoïn will be used to provide discounting services for knowledge conversion enterprise in:
 - a) Exploration during the needs assessments and feasibility studies.
 - b) Publication of original works, white papers, monographs, anecdotes and case reports.
 - c) Translation of scientific knowledge which may include execution of patents, intellectual protection.
 - d) Commercialization of products of research.

TRAVEL

- As Ubricoïn becomes accepted by more retailers, people are going to have a chance to use the coins for huge transactions, a travel agency where you can book flights, hotels, car rentals and cruises.

SELL DIRECTLY OR INDIRECTLY

- Holders of Ubricoins can be able to sell their coins directly or indirectly to other people.
- Walk your family, friends, relatives, lecturers, enemies, spouses, potentials etc. through the process of buying Ubricoins and how to send Ubricoins to someone as a gift.
- It's pretty easy since it's a versatile currency.

TRANSFER TO YOUR SERVICE PROVIDERS OR SUPPLIERS

- You as a Ubricoins holder can transfer your Ubricoins to your service providers and suppliers of materials for your business.
- Help your providers/suppliers open a wallet so that when you go back, you will be able to pay for services or supplies using UBN.
- This will be a great impact in the demand and supply sector since they will both work hand in hand.

TRANSFER TO YOUR CUSTOMERS AND CONSUMERS OF YOUR SERVICES AND PRODUCTS

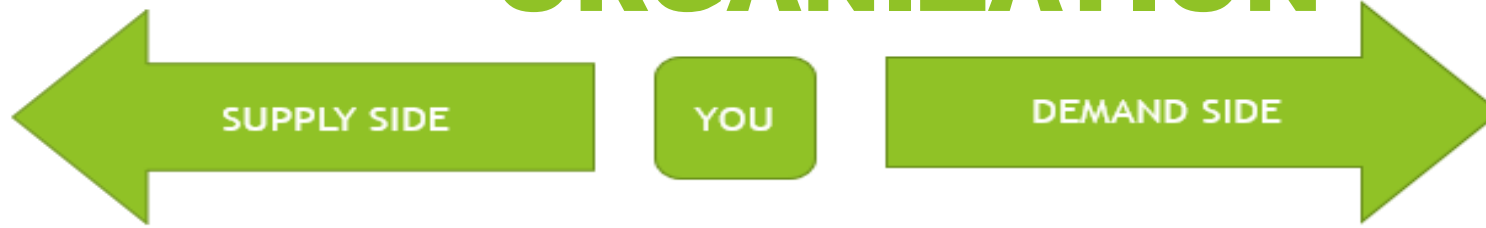
- You as a Ubricoins holder can transfer your Ubricoins to your customers and consumers of your services, products or produce.
- Help your customers/consumers open a wallet so that when they visit your business, they will pay you by UBN [*Lipa na UBN*].
- This will be a great impact in the demand of your services, products or produce.



EXAMPLES OF BUSINESSES

OPENING WALLETS FOR SUPPLY SIDE AND DEMAND SIDE STAKEHOLDERS OF YOUR BUSINESS OR SERVICE

CHURCH OR FAITH BASED ORGANIZATION



SUPPLY SIDE

- ▶ Construction
 - ▶ Cement
 - ▶ Sand
 - ▶ Timber
 - ▶ Glass
 - ▶ Welders/metal workers
 - ▶ Hardware/s
 - ▶ Furniture
- ▶ Communication
 - ▶ Brochures
 - ▶ Hymn books
 - ▶ Literature publishers
 - ▶ Leaflets

DEMAND SIDE/CUSTOMERS

- ▶ Congregation
- ▶ Chamas
 - ▶ Youth Groups
 - ▶ Women Groups
 - ▶ Men Groups

REAL ESTATE/LANDLORD



SUPPLY SIDE

- ▶ Construction
 - ▶ Cement
 - ▶ Sand
 - ▶ Timber
 - ▶ Glass
 - ▶ Welders/metal workers
 - ▶ Hardware/s
 - ▶ Furniture
- ▶ Utilities
 - ▶ Water
 - ▶ Electricity
 - ▶ Communication (internet/telephone/television)

DEMAND SIDE

- ▶ Tenants

RESTAURANT



SUPPLY SIDE

- ▶ **Food supplies**
 - ▶ Eggs
 - ▶ Groceries
 - ▶ Cereals
 - ▶ Meat
- ▶ **Utilities**
 - ▶ Water
 - ▶ Electricity
 - ▶ Gas
 - ▶ Communication(Telephone, Internet, Television)
 - ▶ Garbage

DEMAND SIDE

- ▶ Customers who come to eat at the restaurant

PUBLIC TRANSPORT [e.g., Matatu]



SUPPLY SIDE

- ▶ Vehicles
- ▶ Fuel
- ▶ Car parts
- ▶ Body works

DEMAND SIDE

- ▶ Passengers

SCHOOLS



SUPPLY SIDE

- ▶ **Construction**
 - ▶ Cement
 - ▶ Sand
 - ▶ Timber
 - ▶ Glass
 - ▶ Welders/metal workers
 - ▶ Furniture
- ▶ **Utilities**
 - ▶ Water
 - ▶ Electricity
 - ▶ Laboratory
 - ▶ Library
 - ▶ Dormitories

DEMAND SIDE

- ▶ Parents
- ▶ Students
- ▶ Teachers

HOSPITALS



SUPPLY SIDE

- ▶ **Medical equipment**
 - ▶ Hospital Stretchers
 - ▶ Incubators
 - ▶ Patient Monitors
 - ▶ Sterilizers
 - ▶ Surgical Tables
 - ▶ Blanket and Fluid Warmers etc
- ▶ **Transport**
 - ▶ Ambulance
- ▶ **Utilities**
 - ▶ Electricity
 - ▶ Communication (Telephone, television, internet)
- ▶ **Food**

DEMAND SIDE

- ▶ Doctors
- ▶ Nurses
- ▶ Patients
- ▶ Casual workers

ORGANIZATIONS



SUPPLY SIDE

- ▶ Transport
- ▶ Services
- ▶ Products
- ▶ Utilities
- ▶ Food
- ▶ Electrical appliances
 - ▶ Computers
 - ▶ Mobile phones
 - ▶ CCTV

DEMAND SIDE

- ▶ Public
- ▶ Market

MARKET [supermarkets, sokos, shops]



SUPPLY SIDE

- ▶ Services
- ▶ Products
- ▶ Transport
- ▶ Electrical appliances
 - ▶ Computers
 - ▶ Mobile phones
 - ▶ CCTV

DEMAND SIDE

- ▶ Customers

MEDIA AND ENTERTAINMENT INDUSTRY



SUPPLY SIDE

- ▶ Publishing
- ▶ Music
- ▶ Theatre & Art
- ▶ Film
- ▶ Graphics
 - ▶ Billboards, posters

DEMAND SIDE

- ▶ Actors
- ▶ Publishers
- ▶ Musicians
- ▶ Authors
- ▶ Auditors
- ▶ Writers
- ▶ The public

Business model based on communicating information, art and entertainment to a large audience.



The Future Will Be
Built in Africa
"Mark Zuckerberg"

USTAWI BIOMEDICAL RESEARCH INNOVATION AND INDUSTRIAL CENTERS OF AFRICA

WANGECHI WACHIRA